

**PORTLAND STATE UNIVERSITY –
in partnership with the Gap Year Association study abroad**

MGMT 199: Social Entrepreneurship – Creating Impact Through Innovative Action

COURSE SYLLABUS

CREDITS: 4 quarter-credits – Continuous Enrollment Course

Students who plan to use this course to fulfill specific curriculum areas should discuss transfer options and obtain written approval from a counselor or study abroad advisor at their own college/ university PRIOR to enrollment in this course.

PREREQUISITES: There are NO prerequisites for this course.

METHOD OF INSTRUCTION:

This course is field-based. The course instructor will be available via e-mail.

INSTRUCTOR OF RECORD:

PSU has approved the following Instructors of Record, one of whom will be assigned to you typically two+ weeks prior to the beginning of your program:

- Britt Basel, MS - brittbasel@ecothropic.com
 - Dianna Hahn, MA – dianna.hahn@gmail.com
 - Alexander Papouchis, MS - alexpapouchis@gmail.com
 - Cam Sylvester, MA – camsylvester@gmail.com
- Office: 503-206-7336
Web: <https://gapyearassociation.org>
Address: PO Box 17427, Portland, OR 97217

COURSE DESCRIPTION:

This course will provide hands-on learning opportunities for undergraduate students who participate in study away opportunities. It will introduce students to examples of social entrepreneurship and ask them to reflect and analyze an organization's ability to drive enduring change. Students will understand a problematic issue in depth and analyze ways social entrepreneurs have attempted to address this issue.

COURSE EXPECTATIONS:

- **Environment of Respect:** Disagreement and diversity of opinions are encouraged. You will be challenged to think critically about the impact of cultural differences, which may include gender, race, the roles environment has in business and market development, socioeconomic status, physical and cognitive ability, sexuality and other forms of diversity. You are encouraged to ask difficult questions and engage in discussion and critical reflection. Please be respectful of others, listen, and try to understand differences.
- **Experiential Learning:** In this course, learning is an experiential process in which you have the opportunity to engage in and reflect on a variety of different experiences throughout the term. The richness of this class will depend on the questions, insights, and active participation that you bring.
- **Personal Responsibility:** You are expected to engage fully in this class and take action if you need help. Please communicate any concerns about assignments, deadlines, or classroom activities.
- **Academic Integrity:** Please adhere to university policies. Please take special note of policies regarding plagiarism and course withdrawal. It is expected that each student will prepare his or her own assignments and that any assignments submitted will be the sole work of the student. Academic dishonesty, including cheating, plagiarism, or knowingly furnishing false information, will not be tolerated. The University's Code of Student Conduct may be found at <https://www.pdx.edu/dos/psu-student-code-conduct>.

STUDENT OUTCOMES:

Upon completion of this course, participants will be able to:

- Understand the concept of social entrepreneurship
- Be exposed to how social entrepreneurs are delivering impact to transform societies
- Analyze social change endeavors and study different models of social entrepreneurship in practice
- Recognize different methods for using data as a tool for measuring impact of social enterprise
- Learn how social entrepreneurship principles are applied in case studies

CONTACT HOURS, EXCURSIONS, AND METHODS OF INSTRUCTION:

A total of 40 contact hours will be facilitated. These hours will come in the forms of:

- On-site instruction with local guides, field trips, independent travel, and guest speakers
- Volunteering with local service-learning projects and business focused on innovative change
- Interviews with local community members, business owners, entrepreneurs, etc.
- Site visits to businesses, lodging destinations, agricultural sites, and restaurants
- Books, periodicals, and videos provided on-site
- Use of local libraries, town halls, community centers on-site
- Excursions to local museums, monuments, historically significant sites, etc.

STUDENT ASSIGNMENTS:

REQUIRED HOURS: 40 hours contact hours as detailed above. The Gap Year Association will provide verification of hours.

A DAILY JOURNAL in English will be a descriptive study/journal of your semester. Use it to keep brief narratives of your daily experiences. It should contain notes on places visited, interviews, daily purchases, oral language activities, student observations of different and unique cultural traits, etc. Self-reflection is important will be a significant portion of your journal grade. When writing journals consider questions like:

- How is this experience different from my expectations?
- What challenges have I faced throughout this experience? How am I overcoming them?
- Explore differences, similarities to your home culture.
- What have been the most poignant learning experiences? How have they impacted my world-view?

REQUIRED READING – must read **a MINIMUM of ONE book** from the Reading List and demonstrate knowledge learned and/or perspectives expressed (with citations) **in your FINAL REPORT**.

FINAL REPORT of insights gained from this study away experience. Our expectation is that the papers you submit will reflect college-level writing. Your report will be 8-10 pages in length. Reports must be typed (double spaced) with a cover page that includes your name, the quarter (eg. fall 2021), the program attended, and course number. Your paper must reference one reading and use proper citations.

Submit a comprehensive analytical paper examining one social enterprise you engaged with during your experience or one that you studied extensively during your program. Explain what the problem is that this organization is seeking to address via social entrepreneurship. How have their efforts impacted local, regional, and/or global communities? Which initiatives have had positive outcomes? Which have not achieved the intended outcome? How do you know? What data or metrics does the organization use to measure outcomes? In your view, can this model be expanded and replicated on other communities? Why or why not?

Final Report will be graded as follows:

- Analysis of social entrepreneurship in practice - 20%
- Explanation of impact on local, national, or global communities - 20%
- Accurate references to data or metrics used to determine impact - 20%
- Discussion of success or inability to scale project – 10%
- Clarity and organization of ideas - 10%
- Grammar and punctuation - 10%
- Ability to demonstrate knowledge from the required readings - 10%

DUE DATES, SUBMITTING JOURNAL AND FINAL REPORT:

Calendar/Schedule:

All course requirements must be submitted by:

- Fall Semester: January 20th
- Spring Semester: June 20th

Submitting Journals & Final Reports:

Please email your final report to the instructor, and post any necessary journals or supportive documents to:

The Gap Year Association
PSU Grading Instructor
PO Box 17427
Portland, OR 97217

*** Purchase tracking for anything you post as some materials have gotten lost in the past.

COURSE EVALUATION CRITERIA:

Daily Journal (30%): Evaluation criteria include, but are not limited to, clearly presented observations, creative thought and appropriateness.

Final Report (70%): Evaluation criteria include, but are not limited to, insight, format, content appropriateness, organization skills, and analysis of topic.

Required Readings: This is a requirement for successful completion of this class and 10% of your paper grade depends on your referencing key lessons learned or examples. (Citations are required)

Required Hours: The Gap Year Association will provide verification of these hours.

Grading: This course is graded with letter grades; A - F. See more details about PSU's grading system [here](#).

READING LIST:

Students must read and properly reference ONE of the below readings in their final papers. Alternative readings may be used if approved by your Instructor of Record.

Building Social Business: The New Kind of Capitalism that Serves Humanities Most Pressing Needs by Muhammad Yunus

Emergent Strategies: Shaping Change, Changing Worlds by Adrienne Marie Brown.

A book for those interested in radical social change for those willing to think creatively about what that can look like. A book full of poetry, lyrics, essays, exercises and more to help expand your thinking.

How to Change the World: Social Entrepreneurs and the Power of New Ideas by David Bornstein
Using case studies to highlight social entrepreneurship, this book reveals ground breaking problem-solving models being used today.

It's About Damn Time: How to Turn Being Underestimated into Your Greatest Advantage by Arlan Hamilton
An empowering guide to finding your voice from an unlikely personal story in Silicon Valley

The Infinite World by Simon Sinek
“...leaders who embrace an infinite mindset build stronger, more innovative companies.”

Systems Thinking for Social Change: A Practical Guide to Solving Complex Problems, Avoiding Unintended Consequences, and Achieving Lasting Results by David Peter Stroh

The Power of Unreasonable People: How Social Entrepreneurs Create Markets that Change the World by John Elkington

The Tipping Point: How Little Things Can Make a Big Difference by Malcom Gladwell